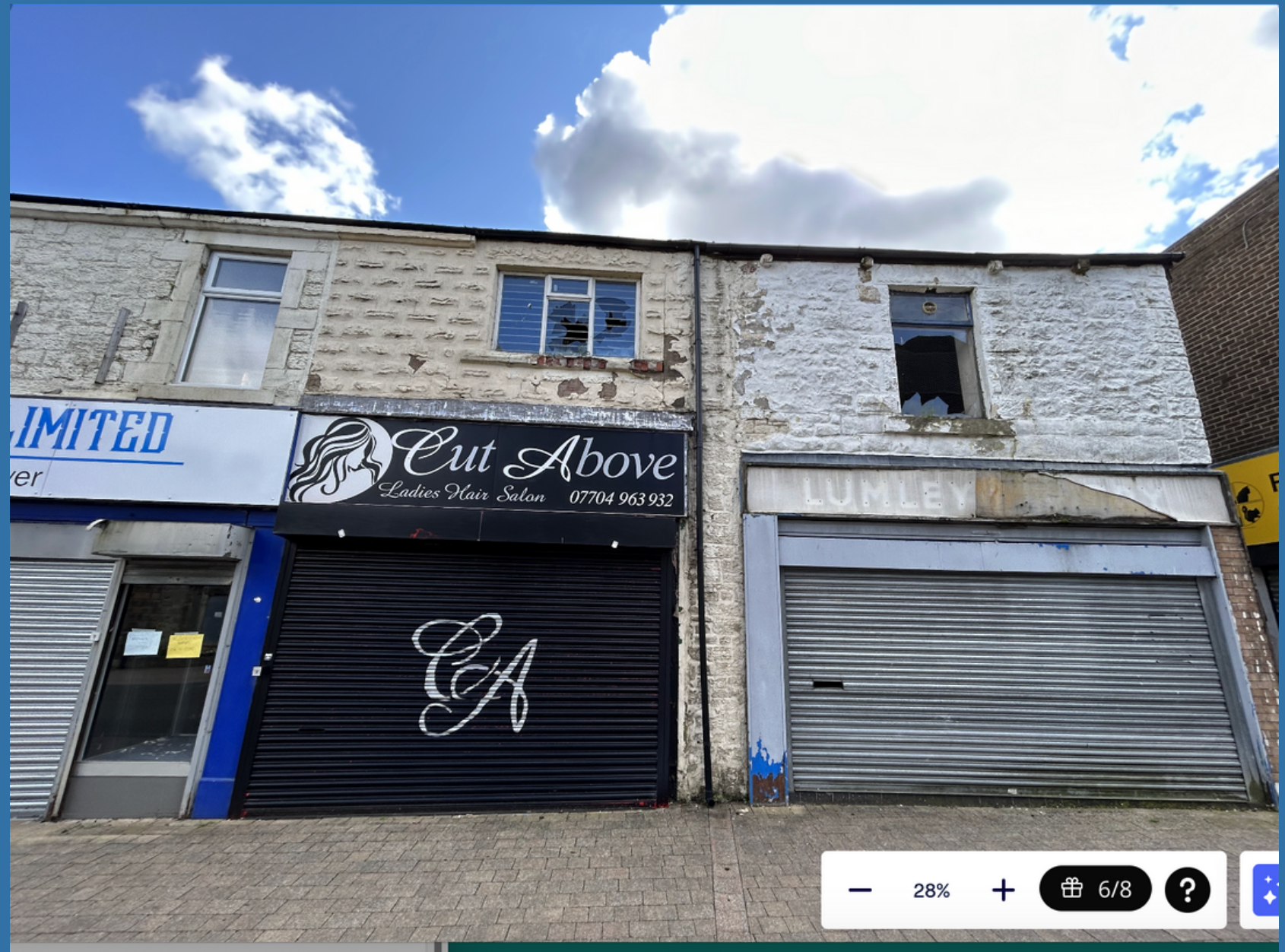


A community-led housing viability tool for town centres & high streets



Typical examples of vacant buildings in Stanley, County Durham

The delivery partners



Andy Dean
Director & Company Secretary



Tom Johnston
Housing Coordinator

Lead Partner:



Susan Tron MBE
Communities Development
Officer

Support partner:



Nick Devitt
Head of Design

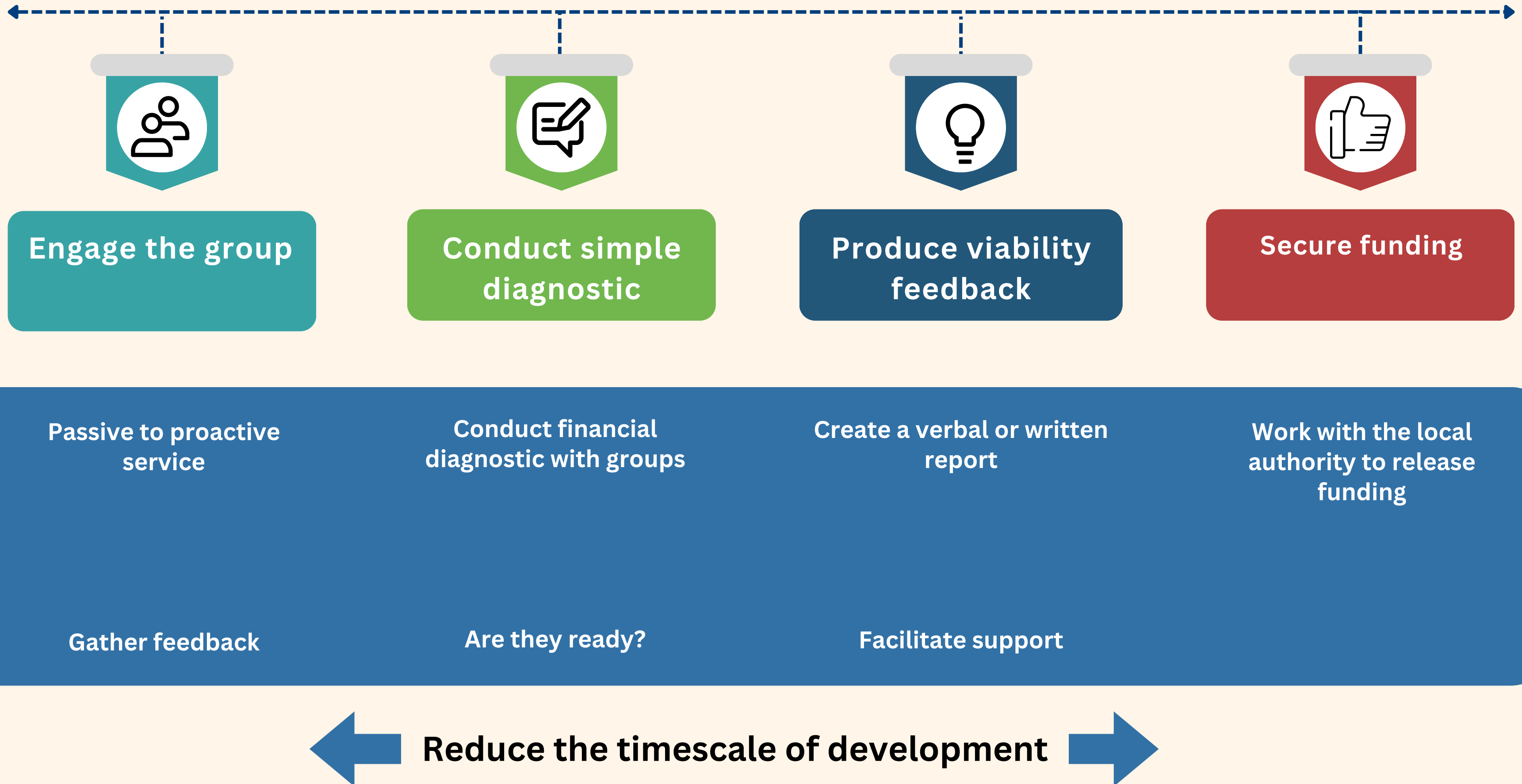


Hilary Anderson
Innovation Associate

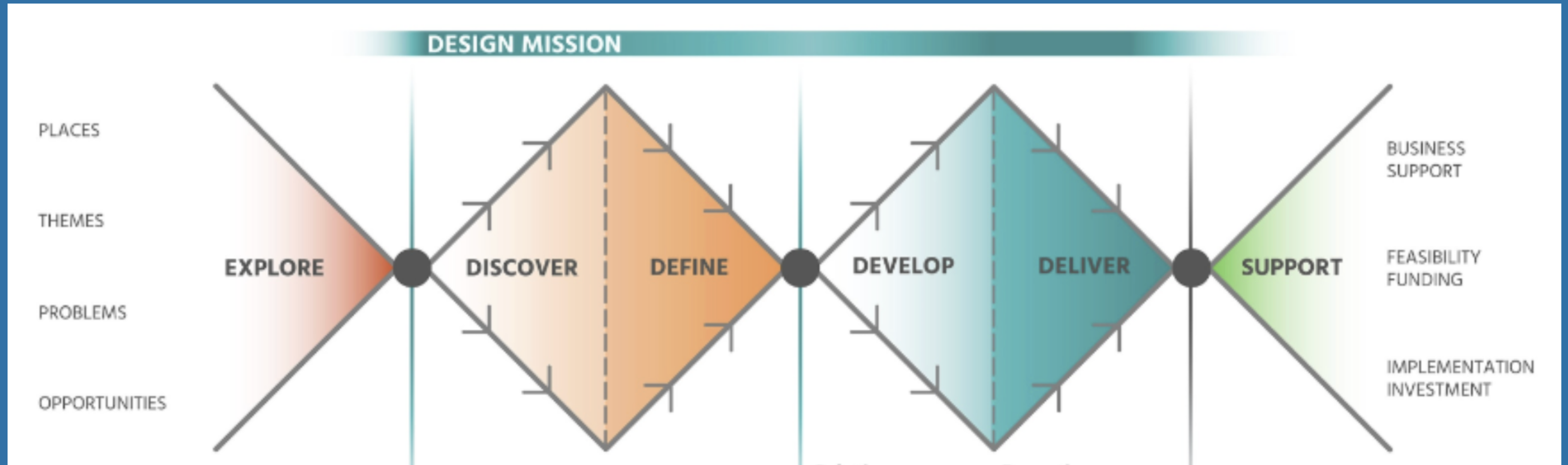
Innovation activities:



How the viability service works



The Double Diamond Framework:



Testing and scaling up

Stage 1
Case study test in Stanley,
County Durham



General Engagement
Engaging with the public



Community Group 1
Pact House



Community Group 2
Just for Women

Stage 2
Testing the model across
the North East



Approach LA's with our vision
Present a personalised vision of
local high streets



**Work with established
community groups**
eg. UTASS & Shildon Alive



**Trial service with non-enabling
specialists**

Stage 3
Present ideas and roll out
to other regions / groups in
UK



Opportunities arising from the Growth Lab:



Allowed us to develop a body of research for further funding opportunities.

Met with various specialists to shape our ideas including:

Alex Johnston, Head of Commercial and Social Enterprise at WECIL in Bristol.

Wayne Bryant, Programme Manager, North of Tyne Digital Cluster Development Programme.

Presented ideas to the community led housing, local authority operations meeting.



The hurdles:

Catch 22 situation - can't get a developer fully involved in the initial process due to funding restraints.

Vrs

A digital MVP is ideally needed to receive accurate feedback, rather than testing on paper.

Researching whether we can we find a similar model (worldwide) that we can adapt to reduce costs?

What happens next?

Scope Description	Acceptance Criteria	Deliverables	Exclusions	Assumptions
<div>We'll find the users of the service</div> <div>We'll test all components</div> <div>We'll identify the target audience? Are they different to end user?</div> <div>We'll estimate development costs/upkeep</div> <div>We'll question if it's still a viable project</div>	<div>We'll initially test (manually) in NE</div> <div>We'll identify the appropriate platform - website/app</div> <div>We'll assume there are communities ready and willing to test</div>	<div>We'll conduct a full market analysis</div> <div>Which will substantiate funding applications to create a MVP</div> <div>We'll validate how our service differs</div>	<div>We can't fully involve a software developer until further funding is available</div> <div>We are concerned that funding is limited for future development</div>	<div>That the beneficiary is a community group</div> <div>That the tool generates appetite and helps those at the start of the development process</div> <div>That the tool can be rolled out across UK and adapted accordingly</div> <div>That it's difficult to provide accurate costs until a developer is involved</div> <div>That one of our three organisations becomes the owner / manager of the product</div>

Thanks for listening

