



Invitation to Tender:

Social Impact Measurement of Urban CLTs

February 2020

Introduction

The National CLT Network is the official charity supporting Community Land Trusts in England and Wales. Our vision is to see a Community Land Trust in every community that wants one.

The National CLT Network is a membership body made up of CLTs and organisations from across the country. We work on behalf of CLTs and in turn, our members shape and govern our work. We provide funding, resources, training and advice for CLTs and work with Government, local authorities, lenders and funders to establish the best conditions for CLTs to grow and flourish.

We are also part of a broad alliance of organisations promoting and supporting community-led housing in the UK.

Through the EU-funded Sustainable Housing for Inclusive and Cohesive Cities (SHICC) project, the National CLT Network successfully commissioned a social impact tool for CLTs and community led housing groups to develop their understanding of and establish their social impact outside of delivering affordable homes.

We are now in a position to expand this work and roll it out across our network. We also want to be able to use the information and data collected through the the CLTs' use of the tool in our wider work, including our advocacy and communications work.

As part of the SHICC project and also the Cohesive Communities Fund (CCF) we have identified 16 urban CLTs we are supporting to develop their membership in order to be truly reflective of the communities they represent. These groups will form a test cohort, encompassing social impact expansion, member outreach and stakeholder engagement.

Work specification

Phases of work

There are three pieces of work on social impact in this tender. Each builds on a previous successful commission by TI - a social impact tool:

1. Developing and implementing an online data collection tool for groups to detail their answers from the tool and suggest measures accordingly.
2. Develop and deliver a half day social impact workshop to 16 urban CLTs, supporting them to use the tool and make the most of the opportunity. This will also include writing a 'dissemination recommendation' following the session, outlining the most effective way for the Network to support groups and enabling hubs use the resource valuably.
3. Deliver one page case studies on each of the CLTs and further develop a smaller number to draw out some distinctive stories about different kinds of social impact.

We can provide a copy of the draft Social Impact tool upon request. Note that this is not for public dissemination at this stage.

Online Social Impact tool

The previously commissioned social impact tool that guides CLTs and CLH groups through establishing what the impact of their project is and how they can measure this.

The Candidate would be expected to build on the existing tool and:

- Develop a google form (or similar) of the impacts identified by TI to simplify sorting and also enable data collection for the Network.
- Develop accompanying text as required in order to ensure a 'level' starting point irrespective of initial view.
- Include links of where to go for further help.
- Consult with the National CLT Network's National Advice Centre Officer who runs the data programme to align what is collected through the tool with our data collection.

Half day workshop and delivery advice

Following the completion of the tool and online platform, the candidate will be expected to:

- Deliver a half day workshop for 16 Urban CLTs that will:
 - Test the tool and online platform.
 - Support the CLTs in developing their understanding of the value of establishing and understanding their social impact and how they can use it for project development, member outreach and influencing local authorities and funders.
 - Provide the participating CLTs with guidance of what their measures of success could be.
- Report to the Network on delivery of the workshop and provide a recommendation of how the tool could most effectively be disseminated and delivered such that users find it a valuable exercise and the Network is able to continue to gather valuable data.

Case Studies

Following the build of the online tool and running the workshop with groups, the candidate will be expected to:

- Deliver reflections and one page 'case studies' on each of the 16 projects, focusing on their social impact.
- Work with a smaller number of the groups to further develop their respective studies and draw out some distinctive stories about different kinds of social impact.

These papers will include:

- Graphics that could be taken forward to other papers.

These case studies may form part of the evidence base the Network refers to when building advocacy campaigns in the future.

Project details

Timescales

Our preferred timescales for the commissioning and delivery of this research are as follows:

Suppliers invited to tender	6 February
Suppliers respond by	14 February
Selection of winning bid	25 February
Project inception	February 2020
Project completion	21 March 2020 (Parts 1 and 2); June 2020 (Part 3)

Budget

We have reserved a budget of £6,000 inclusive of VAT for the contract. If this is prohibitive to you, please continue to submit with your estimated budget - the Network can look at alternative funding streams or directly fundraise against the project should your bid be successful.

The funds for this project are from Interreg NWE and M&G Investments.

Project management

The project manager at the National CLT Network for this work will be Polly Adams-Felton. Other staff may also support the research, particularly in relation to data collection and the State of the Sector Report.

How to apply

If you would like to discuss the research to better understand our aims and requirements, you can contact Polly Adams-Felton, whose contact details are as follows:
polly@communitylandtrusts.org.uk, +44 (0)20 3096 7793.

Please submit a proposal outlining how you would deliver this work to Polly (by email) by **Friday 14th February 2020**.

Your proposal should include the following:

- Understanding of this brief.
- Approach to doing this work.
- Detailed timetable.
- Price breakdown.
- Team, including individual profiles.
- Track record with examples of projects completed relevant to the brief.

We are happy to receive single organisation or consortium proposals.

Candidates/teams must have previous experience of:

- Developing the tools and systems to support the social impact framework.
- Online systems that might support social impact measurement.
- Qualitative and quantitative data collection methods.
- Working with community-led organisations.
- Helping organisations to embed impact measurement and management practices in their learning and culture.

Candidates/teams will preferably have experience of:

- Working with housing organisations
- Working with community-led housing organisations
- Participatory techniques that make impact measurement accessible to an organisation's members/ beneficiaries